

StarTrackerPlus



Care home quality ratings
at the touch of a button



StarTrackerPlus, a new product from Laing & Buisson, can help:

- **Care Home Groups**
to see at a glance how well their care homes are doing in comparison with competitors
- **Care Commissioners**
to check every care home in their area, see how they compare with other local authorities and ask 'are we getting value for money?'
- **Advisers to the care sector**
including valuers, business transfer agents and legal firms
- **Investors and providers of loan finance**
including banks and private equity companies

StarTrackerPlus is a spreadsheet, a group ratings table, and an analysis

The spreadsheet contains:

- **Quality ratings*** for all 18,500 care homes in England, plus other key data. (*Source: CSCI)
- **Percentage ratings** of 950 care home groups by the number of 'excellent' and 'good' homes operated. Records can be filtered.
- **Percentage ratings** overall for all homes within each of 150 county/unitary local authority areas in England.
- **Quick links** to inspection reports.
- **Benchmark figures**

The **StarTrackerPlus** pdf lists all care home groups in order of the percentage of their homes rated 'excellent' or 'good', plus a benchmark figure.

The **StarTrackerPlus** analysis includes the ranking of the top and bottom groups and local authority areas, and the ranking of the largest for-profit groups.

StarTrackerPlus is published six times a year and is available for an annual subscription of £775. Discounts are available to existing CareSearch subscribers, and care home data set purchasers.

Updated every two months. Can you afford to be without it?

For a sample and a full product specification, and more information, phone the **StarTrackerPlus** team on 020 7923 5395, or email data@laingbuisson.co.uk

You can purchase **StarTrackerPlus** today by completing the order form overleaf or online at www.startracker.co.uk

Product	Price (excl VAT)	Quantity
StarTrackerPlus Annual Subscription - 6 issues each year	£775	

Cost of Order	£
Order Total (excl VAT)	
VAT @ 15% (17.5% from 1 January 2010)	
Total Cost	

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Email: (please enter this address clearly)

Contact Details of the principal StarTrackerPlus user where different from the above

Contact Name: Position:

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Please fax the completed form to 020 7923 5349 or 020 7833 9129 or post a copy with payment to the Data Products Team at Laing & Buisson, 29 Angel Gate, City Road, London EC1V 2PT

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